



## Role Description

Job Title: Delivery Manager

Location: Hybrid - Remote / The Mill, Lodge Lane, Derby, DE1 3HB

### The Role:

We are seeking a dynamic commercially minded, Delivery Manager to join our team. The primary purpose of this role is to ensure the effective execution and delivery of digital marketing campaigns, specifically in SEO and PPC, for our clients. This role involves significant client interaction and is crucial for maintaining the satisfaction and success of our client relationships.

### Key Responsibilities:

- Manage the delivery of digital marketing campaigns, ensuring they meet client expectations and are delivered on time.
- Oversee the generation of accurate and insightful reports using various software packages to support ongoing campaign activities.
- Coordinate closely with the Heads of SEO & Paid Media to track campaign performance, while not being directly responsible for the outcomes.
- Engage directly in client meetings to discuss campaign progress, address concerns, and gather feedback.
- Foster a collaborative environment, working closely with internal teams and stakeholders to streamline campaign execution.
- Report directly to the Head of Client Services, providing regular updates and escalating issues as necessary.

### The Candidate:

- Proven experience in agency account management / project management, preferably within a digital marketing or related field.
- Familiarity with digital marketing strategies, particularly SEO and PPC.
- Exceptional attention to detail and numerical proficiency.
- Skilled in analysing campaign performance data to produce insight that helps in strategic decision-making.

The logo for TDMP, consisting of the letters 'TDMP' in white on a green rectangular background.

**Customer  
Acquisition  
Specialists**

- Excellent communication and interpersonal skills, capable of effectively interacting with clients and internal teams.
- A proactive and solutions-oriented approach with the ability to handle multiple tasks simultaneously.
- Flexibility to travel to client sites and adapt to a hybrid working model.

#### Desirable:

- Degree educated
- Proficiency in GA4 analytics
- Confident using task management and reporting software packages – experience on Agency Analytics / Forecast / Notion would be a bonus but not essential.

#### Benefits:

- A dynamic and supportive work environment with a team of dedicated professionals.
- Opportunities for professional growth and development.
- Competitive salary (plus home broadband / phone subsidy)
- 25 days holiday plus bank holidays and 1 CSR day to support chosen charity
- Flexible working approach
- Health Insurance (on completion of probation period)
- Health Cash Plan including employee assistance programme
- Contributory Pension (on completion of probation period)
- Packaged benefits programme
- Employee share ownership scheme (on completion of probation period)
- Regular team social events



## TDMP

TDMP is a leading digital marketing agency having grown strongly over the last three years. We are a strategy led, digital growth agency who are specialists in acquiring more profitable customers for our clients.

We develop and deliver innovative and effective search, social and digital strategies that drive more customers to our clients' businesses. We work across a broad range of business sectors increasing online visibility, growing traffic, and ultimately delivering increased quality lead volumes and sales.

Whilst mostly operating a hybrid working model, we do have two offices in Derby & Tunbridge Wells. The team is made up of 14, including search engineers, content marketers, software developers, Paid Media specialists and operations management.

Our focus is on delivering outstanding commercial results for our customers across the following areas:

- Digital Strategy / Organic Search (SEO) / PPC / Content Marketing /
- Social Media / Reputation Management